

Luxury Leather Goods in Brazil

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Abstracts

Together with luxury jewellery and designer apparel and footwear, luxury leather goods experienced a turnaround during 2020. From the worst projections in the first half of the year to robust growth posted in the later months, luxury leather goods reached a positive year. The counterintuitive growth happened due to the combination of unprecedented factors such as the closed frontiers for Brazilians, the involuntary savings accumulated by affluent consumers, the limited options available for ente...

Euromonitor International's Luxury Leather Goods in Brazil report offers a comprehensive guide to the size and shape of the Luxury Leather Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Leather Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Bags and Small Leather Goods, Luxury Travel Goods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Leather Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LUXURY LEATHER GOODS IN BRAZIL

KEY DATA FINDINGS

2021 DEVELOPMENTS

Luxury bags stands out for successfully fending off the impacts of the pandemic

Second-hand luxury marketplaces grow and support the purchases of bags as profitable investments

New e-commerce platforms are launching operations in Brazil

PROSPECTS AND OPPORTUNITIES

Sustainability expected to gain the spotlight in the consumption of leather goods

Smaller bags will tend to remain more popular among youngsters and gain ground with male consumers

New technologies expected to reinforce proved authenticity

CATEGORY DATA

Table 1 Sales of Luxury Leather Goods: Value 2016-2021

Table 2 Sales of Luxury Leather Goods: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Leather Goods: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Leather Goods: % Value 2017-2020

Table 5 Distribution of Luxury Leather Goods by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Leather Goods: Value 2021-2026

Table 7 Forecast Sales of Luxury Leather Goods: % Value Growth 2021-2026

LUXURY GOODS IN BRAZIL

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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