

Luxury Jewellery and Timepieces in Turkey

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Abstracts

Luxury jewellery recorded an 8% current value increase in 2015, whilst luxury timepieces saw much stronger growth of 20%. Growth was buoyed by increased consumer purchasing power, new luxury shopping centres and rising fashion consciousness. Growth in both categories was higher than in the previous year. Consumers' budgets for purchasing new watches are generally directly proportionate to income level, thus as income levels rise in Turkey, many are opting to purchase more expensive watches.

Euromonitor International's Luxury Jewellery and Timepieces in Turkey report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Product coverage: Luxury Jewellery, Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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