

Luxury Jewellery and Timepieces in Switzerland

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Abstracts

"Made in Switzerland" spells prestige, extravagance and indulgence to the global audience, and helped to ensure the successful value performance of luxury jewellery and timepieces in Switzerland in 2015. The iconic image of Swiss brands proved irresistible to the majority of consumers. Thus, in spite of the disadvantages attached to the strong Swiss franc, many consumers decided to purchase luxury jewellery and timepieces within Switzerland in order to be part of this exclusive shopping...

Euromonitor International's Luxury Jewellery and Timepieces in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Product coverage: Luxury Jewellery, Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Jewellery and Timepieces by Category: Value 2010-2015

Table 2 Sales of Luxury Jewellery and Timepieces by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Luxury Jewellery and Timepieces: % Value 2010-2014

Table 4 LBN Brand Shares of Luxury Jewellery and Timepieces: % Value 2011-2014

Table 5 Distribution of Luxury Jewellery and Timepieces by Format: % Value 2010-2015

Table 6 Forecast Sales of Luxury Jewellery and Timepieces by Category: Value 2015-2020

Table 7 Forecast Sales of Luxury Jewellery and Timepieces by Category: % Value Growth 2015-2020

Montblanc International GmbH in Luxury Goods (switzerland)

Strategic Direction

Key Facts

Summary 1 Montblanc International GmbH: Key Facts

Summary 2 Montblanc International GmbH: Operational Indicators

Internet Strategy

Competitive Positioning

Summary 3 Montblanc International GmbH: Luxury Brands by Category 2015

Executive Summary

Luxury Goods Faces Stagnation

Unit Prices Continue To Fall in Switzerland

A Fragmented Competitive Landscape

Specialist Retailers Continue To Dominate

Low Value Growth Is Expected

Key Trends and Developments

Positive Economic Growth, But the Strong Currency Impacts the Growth of Luxury Goods

Foreign Retail Expenditure Loses Its Impetus in Luxury Goods

Luxury Goods Players Diversify Their Portfolios To Cover Various Price Points the Importance of Specialist Retailers Continues



Distribution

Table 8 Selected Luxury Shopping Centres: 2015

Table 9 Selected Luxury Department Stores: 2015

Market Data

Table 10 Sales of Luxury Goods by Category: Value 2010-2015

Table 11 Sales of Luxury Goods by Category: % Value Growth 2010-2015

Table 12 NBO Company Shares of Luxury Goods: % Value 2010-2014

Table 13 LBN Brand Shares of Luxury Goods: % Value 2011-2014

Table 14 Distribution of Luxury Goods by Format: % Value 2010-2015

Table 15 Distribution of Luxury Goods by Format and Category: % Value 2015

Table 16 Forecast Sales of Luxury Goods by Category: Value 2015-2020

Table 17 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020

Sources

Summary 4 Research Sources



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