

# Luxury Jewellery and Timepieces in Singapore

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## **Abstracts**

The Swiss central bank's decision to allow the appreciation of the Swiss Franc resulted in a rush to purchase luxury timepieces before price increases were passed down from retailers to consumers. However, these fears proved unfounded, as Swiss watch prices did not increase, due to exchange rate fluctuations. On an annualised basis, a significant increase in sales was not observed, as a contraction of tourist arrivals and receipts caused 2015 to be a challenging year. Furthermore, Chinese...

Euromonitor International's Luxury Jewellery and Timepieces in Singapore report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Jewellery, Luxury Timepieces.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Key Trends and Developments Slower Economic Growth and Tourism Declines Dampen Consumer Confidence Increasingly Fashionable Consumers and Generous Gift-givers Competition Intensifies in Luxury in Singapore Omni-channel Retailing Essential for Luxury Brands While Local Consumers Often Purchase Luxury Overseas Distribution Summary 5 Selected Luxury Shopping Centres: 2015 Market Data Table 8 Sales of Luxury Goods by Category: Value 2010-2015 Table 9 Sales of Luxury Goods by Category: % Value Growth 2010-2015 Table 10 NBO Company Shares of Luxury Goods: % Value 2010-2014 Table 11 LBN Brand Shares of Luxury Goods: % Value 2011-2014 Table 12 Distribution of Luxury Goods by Format: % Value 2010-2015 Table 13 Distribution of Luxury Goods by Format and Category: % Value 2015 Table 14 Forecast Sales of Luxury Goods by Category: Value 2015-2020 Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020 Sources Summary 6 Research Sources



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