

Luxury Jewellery and Timepieces in the Philippines

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Abstracts

The progressing economic conditions of the country benefitted luxury jewellery and timepieces as consumers maintained the use of these goods as fashionable personal statements and investments at the same time. Affluent consumers utilised luxury jewellery and timepieces to showcase their position in the society in a stylish and sophisticated manner. Therefore, the category grew by 5% in 2015, reflecting a healthy and strong performance in the industry.

Euromonitor International's Luxury Jewellery and Timepieces in Philippines report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Product coverage: Luxury Jewellery, Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Strong Positive Growth of Luxury Goods Continues

Consumers Desire To Upgrade Their Lifestyle Through Luxury Goods

Fragmented Market Topped by Conspicuous Brands

Consumers Favour Store-based Retailers

Luxury Goods Is Forecast To Witness A Strong Forecast Period

Key Trends and Developments

Luxury Goods Maintains Strength Despite Slowing GDP

Increasing Numbers of Middle-income Consumers Benefit Luxury Goods

Conspicuous Brands Lead the Fragmented Luxury Goods

Store-based Retailers Dominate Luxury Goods Sales

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