

# **Luxury Jewellery and Timepieces in Mexico**

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### **Abstracts**

2015 saw two main features that shaped its performance in current value terms. Firstly was the increased consumption of luxury jewellery and timepieces, following a decline after the introduction of new fiscal regulation on money laundering. For luxury jewellery and timepieces with a selling price equal or more than Mx\$52,000, retailers had to collect the consumer's personal information and this situation made many consumers cautious about purchasing such products, either due to security...

Euromonitor International's Luxury Jewellery and Timepieces in Mexico report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

**Product coverage:** Luxury Jewellery, Luxury Timepieces.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Appreciation in US Dollar Benefits Domestic Sales

Competitive Environment Widens To Offer More To Mexican Consumers Internet Retailing Channel Sees Lack of Interest and Investment Among Designer Brands

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