

Luxury Jewellery and Timepieces in Malaysia

<https://marketpublishers.com/r/LCA024331D5EN.html>

Date: December 2015

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: LCA024331D5EN

Abstracts

In 2015, demand for luxury jewellery and timepieces in Malaysia was again stimulated by various events organised throughout the year. Among these were Malaysia International Jewellery Fair and Time Kulture, which ran between July 29th and August 9th. Time Kulture, which was held in Pavilion Kuala Lumpur, featured signature timepiece brands such as Frederique Constant, Graham, Maurice Lacroix, Tudor, and Oris, amongst many others. Furthermore, Swiss Watch Gallery hosted the Watch Masters...

Euromonitor International's Luxury Jewellery and Timepieces in Malaysia report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Product coverage: Luxury Jewellery, Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Malaysia Sees the Opening of A New Premium Outlet Mall

International Brands Lead Luxury Goods in 2015

Individual Brand Boutiques Control Distribution

Slower Positive Performance Expected

Key Trends and Developments

Slower Economic Growth Affects Performance of Luxury Goods

Omni-channel Marketing Increasingly Employed

Constant New Launches by International Luxury Brands Boost Sales

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