

# Luxury Jewellery and Timepieces in Indonesia

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## Abstracts

The availability of counterfeit luxury goods negatively impacted growth within luxury jewellery and timepieces in 2015. The difference between authentic and counterfeit luxury jewellery and timepieces sometimes cannot easily be seen by people who are not familiar with the original product of a particular brand. Competition between famous brands in this area is intense, with companies continuously introducing new models to attract consumers.

Euromonitor International's Luxury Jewellery and Timepieces in Indonesia report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

**Product coverage:** Luxury Jewellery, Luxury Timepieces.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Luxury Jewellery and Timepieces by Category: Value 2010-2015

Table 2 Sales of Luxury Jewellery and Timepieces by Category: % Value Growth 2010-2015

Table 3 NBO Company Shares of Luxury Jewellery and Timepieces: % Value 2010-2014

Table 4 LBN Brand Shares of Luxury Jewellery and Timepieces: % Value 2011-2014

Table 5 Distribution of Luxury Jewellery and Timepieces by Format: % Value 2010-2015

Table 6 Forecast Sales of Luxury Jewellery and Timepieces by Category: Value 2015-2020

Table 7 Forecast Sales of Luxury Jewellery and Timepieces by Category: % Value Growth 2015-2020

Executive Summary

Abolishment of Luxury Tax on 9 July 2015

Tax (pph22) on Imports for Five Groups of Luxury Goods Increases

Luxury Goods in Indonesia Dominated by International Luxury Players

Store-based Retailing Continues To Dominate Distribution of Luxury Goods

Good Performance Expected Over Forecast Period

Key Trends and Developments

Many Factors Affect Level of Consumption of Luxury Goods

Middle Class Population in Indonesia Increasing Rapidly

International Luxury Brand Owners Extend Their Strong Presence in Indonesia

Store-based Retailers Still Dominate Sales of Luxury Goods in Indonesia

Distribution

Summary 1 Selected Luxury Shopping Centres: 2015

Summary 2 Selected Luxury Department Stores: 2015

Market Data

Table 8 Sales of Luxury Goods by Category: Value 2010-2015

Table 9 Sales of Luxury Goods by Category: % Value Growth 2010-2015

Table 10 NBO Company Shares of Luxury Goods: % Value 2010-2014

Table 11 LBN Brand Shares of Luxury Goods: % Value 2011-2014

Table 12 Distribution of Luxury Goods by Format: % Value 2010-2015

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2015

Table 14 Forecast Sales of Luxury Goods by Category: Value 2015-2020

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2015-2020

Definitions

Sources

Summary 3 Research Sources

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