

Luxury Jewellery and Timepieces in France

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Abstracts

With the devaluation of the renminbi at the beginning of 2015, some players expected a contraction in demand for luxury jewellery and timepieces. Even if China is not the major source of international visitors to France, Chinese tourists are among the highest spenders. According to a survey carried out by Atout France, a Chinese tourist spends on average €5,400 during his/her holiday in France and 47% of this budget is directly allocated to shopping for fashion accessories, luxury jewellery,...

Euromonitor International's Luxury Jewellery and Timepieces in France report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2020 illustrate how the market is set to change

Product coverage: Luxury Jewellery, Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Mixed Performance for Luxury Goods in 2015

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Online Sales of Luxury Goods Continue To Grow

A Stable Evolution of Sales Is Anticipated Over the Forecast Period

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