

# Luxury Jewellery and Timepieces in Australia

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## Abstracts

Apple launched the Apple Watch in April 2015, with the highly anticipated launch seeing pre-orders for many of the models selling out in minutes. The Apple Watch was made available in three editions, Watch, Watch Sport and Watch Edition, at an entry level price point of A\$499, with prices going up to A\$17,000. The Apple Watch poses a threat to sales of luxury timepieces, as it offers features which work alongside an iPhone, such as apps, sending and receiving calls and playing songs. Whilst...

Euromonitor International's Luxury Jewellery and Timepieces in Australia report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

**Product coverage:** Luxury Jewellery, Luxury Timepieces.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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