

Luxury Jewellery and Timepieces in Argentina

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Abstracts

The steep decline that began after import barriers were imposed continued in 2015, when volume sales amounted to only 40% of those in 2011, when trade limitations began. Luxury jewellery and timepieces was the category within luxury goods most affected by the import barriers, which drove global brands from the country or reduced their store networks. The remaining brands within the category were able to import a fraction of the volume needed to maintain operations in the country. Furthermore,...

Euromonitor International's Luxury Jewellery and Timepieces in Argentina report offers a comprehensive guide to the size and shape of the Luxury Jewellery and Timepieces market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery and Timepieces retailing along with the development of consumers' shopping patterns. Forecasts to 2019 illustrate how the market is set to change

Product coverage: Luxury Jewellery, Luxury Timepieces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery and Timepieces market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Luxury Market Continues on A Steep Downtrend

Few Global Brands Remain

Local Brands Gain Share in Designer Apparel and Footwear

Patio Bullrich Concentrates Luxury Sales

Import Barriers in Place Until at Least 2017

Key Trends and Developments

Reduced Inbound Tourism Negatively Affects Luxury Goods

Local Apparel and Footwear Designers Gain Share As Leading International Brands Continue Leaving the Country Due To Import Barriers

Luxury Goods Shrinks As Global Brands Leave Argentina and Smuggling Increases Due To Tightened Import Barriers

Patio Bullrich Concentrates Luxury Sales in Argentina As International Brands Leave Their Traditional Stores on Avenida Alvear

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