

# Luxury Jewellery in Thailand

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## Abstracts

Luxury jewellery faced a very unfavourable scenario at the beginning of the pandemic as sales dropped substantially over the course of 2020. The main negative influence on category sales was the unavailability of the leading store-based retail channels for luxury jewellery during the lockdown that was in place between the middle of March and the middle of May. Furthermore, once the lockdown restrictions were relaxed, many consumers were reluctant to congregate in shopping centres and go shopping...

Euromonitor International's Luxury Jewellery in Thailand report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Luxury Costume Jewellery, Luxury Fine Jewellery.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LUXURY JEWELLERY IN THAILAND

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Ongoing pandemic forces more industry players online

Industry players are active in discounting and community support campaigns

Prices rise for luxury fine jewellery while discounting is seen in luxury costume jewellery

#### PROSPECTS AND OPPORTUNITIES

Despite growth and development of e-commerce, bricks and mortar retailing remains the mainstay for luxury jewellery players

In addition to online operations, brands engage in above-the-line marketing and minimalist product design

Trend in environmental friendliness also seen in luxury jewellery

#### CATEGORY DATA

Table 1 Sales of Luxury Jewellery by Category: Value 2016-2021

Table 2 Sales of Luxury Jewellery by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Jewellery: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Jewellery: % Value 2017-2020

Table 5 Distribution of Luxury Jewellery by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Jewellery by Category: Value 2021-2026

Table 7 Forecast Sales of Luxury Jewellery by Category: % Value Growth 2021-2026

### LUXURY GOODS IN THAILAND

#### EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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## SOURCES

Summary 1 Research Sources

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