

Luxury Jewellery in Sweden

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Abstracts

Luxury jewellery, being an industry which predominantly relies on physical retail, was notably affected by reduced consumer foot-traffic in stores during 2020 and also into the start of 2021. The category was also impacted by a lack of social occasions, thus a lack of dressing up occasions, as the Government of Sweden prohibited public gatherings and events with more-than-eight participants. This all led to negative figure declines across all sub-categories in 2020. The event restriction limit w...

Euromonitor International's Luxury Jewellery in Sweden report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Highly-fragmented category, with Scandinavian brands offering lower-end luxury prices faring well

PROSPECTS AND OPPORTUNITIES

Growth set to slow down as consumers return to spending on experiences instead of “things”

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