

Luxury Jewellery in South Korea

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Abstracts

There is an increasing trend of foreign luxury brands moving online. This is because non-face-to-face consumption has increased during the COVID-19 pandemic, and the younger generation, which often prefers online shopping to offline, is emerging as the main consumer group in luxury jewellery. Tiffany & Co opened an official Tiffany brand store on KakaoTalk Gift, an e-commerce platform on KakaoTalk operated by Kakao Commerce on 1 December 2020. Tiffany sells more than 60 products on this site, fr...

Euromonitor International's Luxury Jewellery in South Korea report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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