

# Luxury Jewellery in Russia

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## Abstracts

2021 was favourable year for luxury jewellery in Russia. One of the main factors behind the dynamism seen in 2021 was the fact that even after Russia reopened its borders in April most people refrained from travelling unless necessary due to fears around COVID-19 and the strict entry requirements of most markets. As a result, wealthier Russians spent less money on travelling and buying goods abroad and instead switched to purchasing luxury goods at home, including luxury jewellery.

Euromonitor International's Luxury Jewellery in Russia report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Luxury Costume Jewellery, Luxury Fine Jewellery.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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