

Luxury Jewellery in South Africa

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Abstracts

Demand for luxury jewellery continued to drop in South Africa in 2021 following double-digit declines recorded by the category the previous year due to the pandemic. Ongoing non-essential store closures during hard lockdowns and consumers' unwillingness to visit stores to try out new products when they did reopen despite efforts to make these environments safer through stringent hygiene measures, have heavily impacted sales. In addition, local aspirational consumers did not have the necessary fu...

Euromonitor International's Luxury Jewellery in South Africa report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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