

# Luxury Jewellery in Mexico

<https://marketpublishers.com/r/LD75D29B9FFEN.html>

Date: December 2021

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: LD75D29B9FFEN

## Abstracts

Both because of the importance of aesthetic factors in purchasing decisions and the high prices commanded by such products, consumers of luxury jewellery like to inspect items and even try them on in physical stores prior to purchasing, as well as to receive advice from qualified sales consultants. Department stores, and watch and jewellery specialist retailers are therefore the main channel for luxury jewellery products in the Mexican market. However, in 2020, these outlets were forced to close...

Euromonitor International's Luxury Jewellery in Mexico report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Product coverage:** Luxury Costume Jewellery, Luxury Fine Jewellery.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LUXURY JEWELLERY IN MEXICO

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

E-commerce sees high sales of less expensive products

Manufacturers and retailers display growing commitment to digitalisation

Stagnation in prices

#### PROSPECTS AND OPPORTUNITIES

Recovery ahead

Retailers' personal approach resonates with hygiene concerns and demand for exclusivity

Evolving ways of enhancing the shopping experience

#### CATEGORY DATA

Table 1 Sales of Luxury Jewellery by Category: Value 2016-2021

Table 2 Sales of Luxury Jewellery by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Jewellery: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Jewellery: % Value 2017-2020

Table 5 Distribution of Luxury Jewellery by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Jewellery by Category: Value 2021-2026

Table 7 Forecast Sales of Luxury Jewellery by Category: % Value Growth 2021-2026

### LUXURY GOODS IN MEXICO

#### EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

#### DISCLAIMER

#### SOURCES

## Summary 1 Research Sources

## I would like to order

Product name: Luxury Jewellery in Mexico

Product link: <https://marketpublishers.com/r/LD75D29B9FFEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LD75D29B9FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970