

Luxury Jewellery in Malaysia

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Abstracts

Due to restrictions imposed to curb the spread of COVID-19, sales of luxury jewellery in Malaysia were restricted in 2020. For example, during the country lockdown between 18 March and 4 May 2020, non-essential stores were required to cease operations, including jewellery specialist retailers. Furthermore, the negative impact of COVID-19 on the job market in Malaysia, including high unemployment rates, had an adverse effect on businesses in 2020. As a result, consumers delayed purchasing big tic...

Euromonitor International's Luxury Jewellery in Malaysia report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slow recovery of luxury jewellery in 2021 due to the ongoing pandemic

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International luxury jewellery players remain highly active in new product launches and the facilitation of walk-in store appointments with e-commerce the reserve of entry-level brands

PROSPECTS AND OPPORTUNITIES

Growth in e-commerce for entry-level luxury jewellery and luxury costume jewellery while luxury fine jewellery remains in the domain of offline

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