

Luxury Jewellery in Italy

https://marketpublishers.com/r/L69403C21DDEN.html

Date: December 2021

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: L69403C21DDEN

Abstracts

The jewellery industry in Italy has a large presence of small independent jewellers, all of whose activity was halted during the COVID-19 lockdown of spring 2020. In addition, once the lockdown from March-May was over, operators faced major challenges because the typical outlet is very small, and in most cases, retailers were unable to implement social distancing. Moreover, cleaning and sanitisation every piece after customers have tried it on is very difficult, as many sanitation chemicals adve...

Euromonitor International's Luxury Jewellery in Italy report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

LUXURY JEWELLERY IN ITALY
KEY DATA FINDINGS

2021 DEVELOPMENTS

Successful vaccination rollout supports modest rebound

Revival in weddings boosts demand for luxury fine jewellery

Brands are paying more attention to e-commerce

PROSPECTS AND OPPORTUNITIES

Glut of weddings will boost demand in 2022, but overall recovery will be gradual Branding will continue to grow in importance, with sustainability of growing interest to

younger consumers

Brands will increasingly seek to mimic the in-person shopping experience online

CATEGORY DATA

Table 1 Sales of Luxury Jewellery by Category: Value 2016-2021

Table 2 Sales of Luxury Jewellery by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Jewellery: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Jewellery: % Value 2017-2020

Table 5 Distribution of Luxury Jewellery by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Jewellery by Category: Value 2021-2026

Table 7 Forecast Sales of Luxury Jewellery by Category: % Value Growth 2021-2026

LUXURY GOODS IN ITALY

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES



Summary 1 Research Sources



I would like to order

Product name: Luxury Jewellery in Italy

Product link: https://marketpublishers.com/r/L69403C21DDEN.html
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L69403C21DDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970