

# **Luxury Jewellery in Germany**

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### **Abstracts**

Luxury jewellery witnessed strong current value growth in 2021, after seeing a significant decline in 2020 due to the COVID-19 pandemic. Luxury costume jewellery, or luxury fashion jewellery as it can also be referred to, performed particularly well, with demand for such products increasing amongst younger generations as they value them for their aesthetics rather than intrinsic value, as is the case with luxury fine jewellery that is made of gold or other precious metals. Furthermore, luxury co...

Euromonitor International's Luxury Jewellery in Germany report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Fine Jewellery.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

## LUXURY JEWELLERY IN GERMANY KEY DATA FINDINGS 2021 DEVELOPMENTS

Luxury costume jewellery sees the best performance in 2021

Increasing size of high-income group supports sales of luxury jewellery

E-commerce increases in relevance, but remains far behind the rest of the industry

#### PROSPECTS AND OPPORTUNITIES

Store-based retailing is changing permanently

Expenditure per capita to grow strongly after pandemic rebound

Sustainability as a growth driver in an increasingly aware market

#### **CATEGORY DATA**

Table 1 Sales of Luxury Jewellery by Category: Value 2016-2021

Table 2 Sales of Luxury Jewellery by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Jewellery: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Jewellery: % Value 2017-2020

Table 5 Distribution of Luxury Jewellery by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Jewellery by Category: Value 2021-2026

Table 7 Forecast Sales of Luxury Jewellery by Category: % Value Growth 2021-2026

#### **LUXURY GOODS IN GERMANY**

#### **EXECUTIVE SUMMARY**

Strong recovery despite prolonged disruption caused by the pandemic

The pandemic necessitates the e-commerce route

Personal luxury brands keep losing ground to premium and luxury cars

Lockdowns in 2021 further improve the performance of e-commerce

Luxury goods expected to grow solidly across categories

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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#### **SOURCES**

Summary 1 Research Sources



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