

# Luxury Jewellery in Brazil

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## Abstracts

In the first half of 2020, the uncertainties about the sanitary crisis were at their peak and stores had to be closed due to the quarantine period imposed amid the COVID-19 pandemic. However, in the second half of 2020, the numbers of contagion cases and deaths dropped significantly and Brazilians gradually started to feel more comfortable to resume social interactions under the sanitary protocols. During this short period of recovery, the phenomenon of revenge shopping helped boost sales as a w...

Euromonitor International's Luxury Jewellery in Brazil report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

**Product coverage:** Luxury Costume Jewellery, Luxury Fine Jewellery.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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