

Luxury Jewellery in Argentina

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Abstracts

Argentinian consumers with a higher disposable income have not been significantly affected by the COVID-19 pandemic and local recession; the pandemic has even improved their situation as, according to Euromonitor's Income Distribution Model, a 20-25% increase is expected in the number of households with a disposable income above USD100,000 for the 2020-2025 period. As these consumers have higher purchasing power, luxury categories such as jewellery have seen a recovery in 2021 as social occasion...

Euromonitor International's Luxury Jewellery in Argentina report offers a comprehensive guide to the size and shape of the Luxury Jewellery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Jewellery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Costume Jewellery, Luxury Fine Jewellery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Jewellery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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