

# Luxury Hotels in Turkey

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## Abstracts

As in other countries around the world, the COVID-19 pandemic severely impacted the tourism industry in Turkey in 2020, including luxury hotels. Ongoing uncertainty around changing travel restrictions meant that many consumers were wary of making travel plans or bookings. However, as travel restrictions began to be eased, efforts were made to salvage as much of the summer 2020 season as possible. This involved a heavy focus on implementing strict hygiene protocols after the Turkish Culture and T...

Euromonitor International's Luxury Hotels in Turkey report offers a comprehensive guide to the size and shape of the Luxury Hotels market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Hotels market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Online services help to maintain connection with guests

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