

Luxury Hotels in Thailand

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Abstracts

Luxury hotels in Thailand recorded a contraction in value sales in 2020 with sales plummeting due to the onset of the COVID-19 pandemic, which robbed the category of its main consumer base: foreign tourists. The closure of Thailand's borders to all foreign visitors formed a key plank of the official response to the COVID-19 pandemic and was seen as crucial to curbing the spread of the COVID-19 virus in the country. This created a very negative scenario for the country's luxury hotels as high-spe...

Euromonitor International's Luxury Hotels in Thailand report offers a comprehensive guide to the size and shape of the Luxury Hotels market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Hotels market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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