

Luxury Hotels in Switzerland

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Abstracts

Luxury hotels was the most heavily impacted category within luxury goods in 2020. Value sales more than halved over the course of the year, despite the government's efforts to relax restrictions on travel and reopen the economy. The single biggest factor in this decline was the travel bans placed on international inflows, both by the Swiss government itself and by countries that historically generated large value sales. International expenditure generates a large part of the value sales in luxur...

Euromonitor International's Luxury Hotels in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Hotels market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Hotels market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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