

# **Luxury Hotels in South Africa**

https://marketpublishers.com/r/L1D08B7C538EN.html

Date: March 2022

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: L1D08B7C538EN

### **Abstracts**

The emergence of the pandemic in South Africa led to double-digit declines for luxury hotels in 2020, followed by a further drop in sales in 2021. Interprovincial and international restrictions due to various lockdowns to stop the spread of the virus, and the emergence of different variants leading to new waves, heavily impacted the travel and tourism industry, which was limited to business travel. As a result, luxury hotels remained under pressure for two years, impacting the overall incomes an...

Euromonitor International's Luxury Hotels in South Africa report offers a comprehensive guide to the size and shape of the Luxury Hotels market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Luxury Hotels market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

LUXURY HOTELS IN SOUTH AFRICA KEY DATA FINDINGS 2021 DEVELOPMENTS

Calls by travel operators to remove PCR requirements

Locals drive up demand and contribute to higher hotel occupancy

Unemployment and pay cuts remain a reality as hotels struggle to survive

PROSPECTS AND OPPORTUNITIES

Localisation with the emergence of authentic South African experience

New hotels expected to open up over early part of forecast period

CATEGORY DATA

Table 1 Sales in Luxury Hotels: Value 2016-2021

Table 2 Sales in Luxury Hotels: % Value Growth 2016-2021

Table 3 NBO Company Shares in Luxury Hotels: % Value 2016-2020

Table 4 LBN Brand Shares in Luxury Hotels: % Value 2017-2020

Table 5 Forecast Sales in Luxury Hotels: Value 2021-2026

Table 6 Forecast Sales in Luxury Hotels: % Value Growth 2021-2026

LUXURY GOODS IN SOUTH AFRICA

**EXECUTIVE SUMMARY** 

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2016-2021

Table 8 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 10 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 11 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 13 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

**DISCLAIMER** 

**SOURCES** 

Summary 1 Research Sources



#### I would like to order

Product name: Luxury Hotels in South Africa

Product link: <a href="https://marketpublishers.com/r/L1D08B7C538EN.html">https://marketpublishers.com/r/L1D08B7C538EN.html</a>
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/L1D08B7C538EN.html">https://marketpublishers.com/r/L1D08B7C538EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970