

# Luxury Hotels in Romania

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## Abstracts

Luxury hotels were drastically impacted by COVID-19 restrictions in 2020 with the category seeing its value sales decrease by two thirds of the previous year's sales. Luxury hotels are very popular for business travellers in Romania, which led to a significant decrease in guests due to the near total lockdown of the country from March to May 2020 and the ongoing travel bans. The ban on large public gatherings has also stripped away an important income stream for hotels, as many high-income Roman...

Euromonitor International's Luxury Hotels in Romania report offers a comprehensive guide to the size and shape of the Luxury Hotels market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Hotels market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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