

Luxury Hotels in Malaysia

https://marketpublishers.com/r/L8BDF11D6EAEN.html

Date: December 2021

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: L8BDF11D6EAEN

Abstracts

Malaysia's strict lockdown regulations resulted in low hotel occupancy at the beginning of 2020. Some hotels were considered as essential services and were allowed to operate during the Movement Control Order (MCO) enacted between 18 March and 4 May 2020. However, hotels were only allowed to provide services to those who had checked-in before 18 March and were prohibited from accepting new guests. Therefore, most hotels including luxury hotels were closed for operation during the MCO. Furthermor...

Euromonitor International's Luxury Hotels in Malaysia report offers a comprehensive guide to the size and shape of the Luxury Hotels market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Hotels market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

LUXURY HOTELS IN MALAYSIA KEY DATA FINDINGS 2021 DEVELOPMENTS

Recovery slows due to prolonged country lockdown in 2021

Luxury hotels reformulate their strategies to help them survive

Government pilot scheme on Langkawi Island sparks reopening of the country's

borders

PROSPECTS AND OPPORTUNITIES

The launch of more luxury hotels postponed until mid-forecast period

Pioneer project on Langkawi Island creates reasons for optimism

Pick up of travel industry expected over the forecast period

CATEGORY DATA

Table 1 Sales in Luxury Hotels: Value 2016-2021

Table 2 Sales in Luxury Hotels: % Value Growth 2016-2021

Table 3 NBO Company Shares in Luxury Hotels: % Value 2016-2020

Table 4 LBN Brand Shares in Luxury Hotels: % Value 2017-2020

Table 5 Forecast Sales in Luxury Hotels: Value 2021-2026

Table 6 Forecast Sales in Luxury Hotels: % Value Growth 2021-2026

LUXURY GOODS IN MALAYSIA

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2016-2021

Table 8 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 10 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 11 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 13 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources



I would like to order

Product name: Luxury Hotels in Malaysia

Product link: https://marketpublishers.com/r/L8BDF11D6EAEN.html
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L8BDF11D6EAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970