

Luxury Hotels in Germany

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Abstracts

Luxury hotels saw a considerably different performance in 2021 when compared with 2020. While in 2020, as the pandemic spread rapidly through the country, there were hard lockdowns and overall restrictions during most of the year, in 2021 there was a softening of these restrictions. Naturally, consumers with strong purchasing power were eager to spend part of their savings, accumulated throughout the pandemic, on experiential activities, leading demand to grow rapidly, generating even higher rev...

Euromonitor International's Luxury Hotels in Germany report offers a comprehensive guide to the size and shape of the Luxury Hotels market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Hotels market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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