

Luxury Hotels in China

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Abstracts

Domestic leisure travel has seen strong recovery in 2021, even though international travel is still strictly regulated. China's tourism industry demonstrated particularly strong recovery during the Labour Day Holiday in May, which was the first long holiday since the pandemic began to recede. China Lodging Group reported nearly a 100% occupancy rate during the holiday. As overseas travel is still highly restricted, consumers had more budget to spend on domestic lodging, and many were willing to...

Euromonitor International's Luxury Hotels in China report offers a comprehensive guide to the size and shape of the Luxury Hotels market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Hotels market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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