

# **Luxury Hotels (5-Star Plus) in Turkey**

https://marketpublishers.com/r/L409E81E721EN.html

Date: February 2018

Pages: 16

Price: US\$ 660.00 (Single User License)

ID: L409E81E721EN

### **Abstracts**

Turkey's important tourism industry is being negatively affected by the fallout from growing domestic instability. Terrorist attacks, an attempted coup and eroding democracy have contributed to a decline in tourists to this once-popular destination. The number of foreign visitors has continued to decline since August 2015, although it expects an increasing number of Russian tourists over the forecast period. On the other hand, a Turkish court in March 2017 ruled to block Turkish access to Bookin...

Euromonitor International's Luxury Hotels (5-star plus) in Turkey report offers a comprehensive guide to the size and shape of the Luxury Hotels (5-star plus) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels (5-star plus) retailing along with the development of consumers' shopping patterns. Forecasts to 2022 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Luxury Hotels (5-star plus) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Headlines

**Prospects** 

Fewer Foreign Tourists

New Trend Is the Localisation in Luxury Hotels

Arabic Visitors Are Key Consumer Group

Competitive Landscape

New Luxury Hotel Openings Despite Unfavourable Developments

Rixos-accor Hotels Joint Venture Announced

Offering Improved Better Side Services As A Competitive Advantage

**Category Data** 

Table 1 Sales in Luxury Hotels (5-star plus): Value 2012-2017

Table 2 Sales in Luxury Hotels (5-star plus): % Value Growth 2012-2017

Table 3 Sales in Luxury Hotels (5-star plus) by Country of Origin: % Value 2013-2017

Table 4 NBO Company Shares of Luxury Hotels (5-star plus): % Value 2012-2016

Table 5 LBN Brand Shares of Luxury Hotels (5-star plus): % Value 2013-2016

Table 6 Forecast Sales in Luxury Hotels (5-star plus): Value 2017-2022

Table 7 Forecast Sales in Luxury Hotels (5-star plus): % Value Growth 2017-2022

**Executive Summary** 

Luxury Goods declines in 2017 As A Result Of poor Performances by Luxury Cars and Hotels

Luxury Goods for Men Become Growth Driver

New Luxury Brands Intensify the Competition

Growth Through the Omni-channel

Positive Outlook

Market Indicators

Table 8 Number of High Net Worth Individuals (HNWI): 2012-2017

Market Data

Table 9 Sales of Luxury Goods by Category: Value 2012-2017

Table 10 Sales of Luxury Goods by Category: % Value Growth 2012-2017

Table 11 Inbound Receipts for Luxury Goods by Country of Origin: Value 2013-2017

Table 12 NBO Company Shares of Luxury Goods: % Value 2012-2016

Table 13 LBN Brand Shares of Luxury Goods: % Value 2013-2016

Table 14 Distribution of Luxury Goods by Format and Category: % Value 2017

Table 15 Forecast Sales of Luxury Goods by Category: Value 2017-2022

Table 16 Forecast Sales of Luxury Goods by Category: % Value Growth 2017-2022

Sources

Summary 1 Research Sources



#### I would like to order

Product name: Luxury Hotels (5-Star Plus) in Turkey

Product link: <a href="https://marketpublishers.com/r/L409E81E721EN.html">https://marketpublishers.com/r/L409E81E721EN.html</a>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/L409E81E721EN.html">https://marketpublishers.com/r/L409E81E721EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970