

Luxury Hotels (5-Star Plus) in Thailand

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Abstracts

Thailand is a popular destination for tourists who flock to the country's areas of natural beauty, featuring mountains and beaches, as well as cultural attractions like palaces and temples. It is also well known for its shopping opportunities, fine hospitality and food. The national tourism board, Tourism Authority of Thailand (TAT), which is responsible for promoting the country to international and domestic tourists, highlights the offer of distinctive destinations like Phuket, Krabi, Pattaya,...

Euromonitor International's Luxury Hotels (5-star plus) in Thailand report offers a comprehensive guide to the size and shape of the Luxury Hotels (5-star plus) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels (5-star plus) retailing along with the development of consumers' shopping patterns. Forecasts to 2022 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Hotels (5-star plus) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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