

Luxury Hotels (5-Star Plus) in Poland

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Abstracts

Although this category remains small it is expected to continue growing rapidly as the country is benefiting from a rise in international travellers. The number of upscale travellers has been rising and more overseas visitors are willing to spend on a luxury experience during their travels. Moreover, Poles themselves increasingly aspire to glitzy lifestyles and enjoy pampering themselves.

Euromonitor International's Luxury Hotels (5-star plus) in Poland report offers a comprehensive guide to the size and shape of the Luxury Hotels (5-star plus) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels (5-star plus) retailing along with the development of consumers' shopping patterns. Forecasts to 2022 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Hotels (5-star plus) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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