

Luxury Hotels (5-Star Plus) in China

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Abstracts

The pace of growth of domestic tourism accelerated demand for luxury hotels in China. A survey conducted by the China National Tourism Administration claimed the number of domestic tourists in the first half of 2017 was around 2.5 billion; an increase of 14% over the same period in 2016. Meanwhile, inbound tourism recorded a healthy pace of growth, with a rise of 16% in the number of arrivals during the first six months of 2017 compared with the previous year. As confirmed by the National Bureau...

Euromonitor International's Luxury Hotels (5-star plus) in China report offers a comprehensive guide to the size and shape of the Luxury Hotels (5-star plus) market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Hotels (5-star plus) retailing along with the development of consumers' shopping patterns. Forecasts to 2022 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Hotels (5-star plus) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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