

Luxury Goods Recovery: Optimism for Luxury Goods in a Post-pandemic World

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Abstracts

In this half-year (H1-2021) update briefing, we investigate the latest developments in the global luxury goods industry, with a focus on the macro-economic and demographic changes and what these mean for our view of a likely outlook in the short to medium term. Whilst the luxury goods industry is not immune to the effects of the COVID-19 pandemic our research for H1-2021 shows that the industry overall is bucking the slowing global macroeconomic trend, albeit with some categories being impacted.

Euromonitor International's Luxury Goods Recovery: Optimism for Luxury Goods in a Post-pandemic World global briefing offers an insight into the size and shape of the luxury goods industry, highlights buzz topics, emerging trends as well as pressing industry issues, their effects on luxury goods retailing in markets around the world and on the development of consumers' shopping patterns. Forecasts illustrate how the market is set to change and criteria for success. In short, it identifies the opportunity zones within luxury goods industry

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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