

Luxury Goods in Switzerland

<https://marketpublishers.com/r/L825B38D8CAEN.html>

Date: October 2023

Pages: 45

Price: US\$ 1,210.00 (Single User License)

ID: L825B38D8CAEN

Abstracts

The collapse of Credit Suisse in March 2023 and its later purchase by rival UBS underpins the state of the Swiss market and revised perceptions of what used to be considered a stable financial centre. The instability within the Swiss financial sector has undoubtedly impacted domestic spending in the luxury market. Still, it may also prove to be a liability when reviewing opportunities for growth relied on by international trade and tourism in the luxury goods sector. Despite the continued popula...

Euromonitor International's Luxury Goods in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LUXURY GOODS IN SWITZERLAND

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 1 Sales of Luxury Goods by Category: Value 2018-2023

Table 2 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 3 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 4 NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 5 LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 6 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 7 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 8 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

EXPERIENTIAL LUXURY IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023

Luxury hotels records the highest value increase within the category in 2023

Societe Montreux Palace AG leads experiential luxury in 2022

PROSPECTS AND OPPORTUNITIES

Retail value sales increase over the forecast period

Luxury hotels records the most dynamic performance over the forecast period

Competition from short-term rentals is less intense for luxury hotels

CATEGORY DATA

Table 9 Sales of Experiential Luxury by Category: Value 2018-2023

Table 10 Sales of Experiential Luxury by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Experiential Luxury: % Value 2018-2023

Table 12 LBN Brand Shares of Experiential Luxury: % Value 2019-2022

Table 13 Forecast Sales of Experiential Luxury by Category: Value 2023-2028

Table 14 Forecast Sales of Experiential Luxury by Category: % Value Growth 2023-2028

FINE WINES/CHAMPAGNE AND SPIRITS IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Fine wines remains the largest category in fine wines/champagne and spirits in terms of value sales in 2023

Mo?t Hennessy (Suisse) SA is the leading player in fine wines/champagne and spirits in 2022, with the category benefiting from retail e-commerce growth

PROSPECTS AND OPPORTUNITIES

Value sales of fine wines/champagne and spirits increase in constant 2023 terms over the forecast period

Fine wines registers the fastest percentage CAGR increase during the forecast period

Craft varieties drive retail sales of smaller luxury spirits

CATEGORY DATA

Table 15 Sales of Fine Wines/Champagne and Spirits by Category: Value 2018-2023

Table 16 Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2018-2022

Table 18 Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2018-2023

Table 19 Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2023-2028

Table 20 Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2023-2028

PREMIUM AND LUXURY CARS IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Current retail value sales fall in 2023 within premium and luxury cars

Leading players lack credibility in terms of sustainability, despite progress by Tesla and Lucid Motors

Premium and luxury cars is led by Daimler AG and its Audi brand

PROSPECTS AND OPPORTUNITIES

Value sales of premium and luxury cars rises over the forecast period

Internet sales become increasingly significant thanks to changing consumer lifestyles and technological advances

Further growth in electric cars over the forecast period as environmental issues become more concerning

CATEGORY DATA

Table 21 Sales of Premium and Luxury Cars: Value 2018-2023

Table 22 Sales of Premium and Luxury Cars: % Value Growth 2018-2023

Table 23 NBO Company Shares of Premium and Luxury Cars: % Value 2018-2022

Table 24 LBN Brand Shares of Premium and Luxury Cars: % Value 2019-2022

Table 25 Forecast Sales of Premium and Luxury Cars: Value 2023-2028

Table 26 Forecast Sales of Premium and Luxury Cars: % Value Growth 2023-2028

PERSONAL LUXURY IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in retail value sales of personal luxury in 2023 thanks to strong demand for luxury timepieces and designer apparel and footwear (ready to wear) as an alternative asset class

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear) and benefits from the resumption of society and ongoing momentum in retail e-commerce

Luxury eyewear enjoys increase in value sales thanks to removal of COVID-19 restrictions and increase in video conferencing

Retail value sales of luxury jewellery on the up in 2023

Value sales of luxury leather goods increase in 2023

Luxury wearables electronics benefits from rapid innovation

Luxury timepieces achieves growth in value sales, especially locally produced brands and collaborations with other luxury sectors

Value sales of writing instruments and stationery on the rise in 2023

Value sales of super premium beauty and personal care on the rise

Rolex SA leads personal luxury in 2022

PROSPECTS AND OPPORTUNITIES

Value sales increase in 2023 in constant terms during the forecast period

Luxury timepieces remains the largest category in personal luxury in 2028

Luxury jewellery records the most dynamic growth over the forecast period

CATEGORY DATA

Table 27 Sales of Personal Luxury by Category: Value 2018-2023

Table 28 Sales of Personal Luxury by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Personal Luxury: % Value 2018-2023

Table 30 LBN Brand Shares of Personal Luxury: % Value 2019-2023

Table 31 Distribution of Personal Luxury by Format: % Value 2018-2023

Table 32 Forecast Sales of Personal Luxury by Category: Value 2023-2028

Table 33 Forecast Sales of Personal Luxury by Category: % Value Growth 2023-2028

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