

Luxury Goods in Switzerland

<https://marketpublishers.com/r/L825B38D8CAEN.html>

Date: October 2023

Pages: 45

Price: US\$ 1,210.00 (Single User License)

ID: L825B38D8CAEN

Abstracts

The collapse of Credit Suisse in March 2023 and its later purchase by rival UBS underpins the state of the Swiss market and revised perceptions of what used to be considered a stable financial centre. The instability within the Swiss financial sector has undoubtedly impacted domestic spending in the luxury market. Still, it may also prove to be a liability when reviewing opportunities for growth relied on by international trade and tourism in the luxury goods sector. Despite the continued popula...

Euromonitor International's Luxury Goods in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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