

# Luxury Goods in Romania

<https://marketpublishers.com/r/L87D5348312EN.html>

Date: October 2023

Pages: 38

Price: US\$ 1,210.00 (Single User License)

ID: L87D5348312EN

## Abstracts

Retail current value sales of luxury goods in Romania rose by 12% in 2023 to stand at RON9.8 billion. There was a clear focus on recovery in the post-Coronavirus (COVID-19) lockdown period, with luxury shoppers keen to indulge in activities that may have been off limits during the pandemic. The latter part of the review period also saw a return to travel amongst affluent consumers, which had a noticeable positive impact on sales. After a period of lockdown, wealthy tourists were keen to eat out...

Euromonitor International's Luxury Goods in Romania report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LUXURY GOODS IN ROMANIA

#### EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 1 Sales of Luxury Goods by Category: Value 2018-2023

Table 2 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 3 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 4 NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 5 LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 6 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 7 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 8 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

### EXPERIENTIAL LUXURY IN ROMANIA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Retail current value sales of experiential luxury on the rise in 2023

Luxury hotels shape the performance of experiential luxury in 2023

Marriott International Inc holds the lead in experiential luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Retail value sales to rise over 2023-2028

Luxury hotels is expected to continue to dominate over the forecast period

Investment opportunities for luxury hotels in Bucharest

#### CATEGORY DATA

Table 9 Sales of Experiential Luxury by Category: Value 2018-2023

Table 10 Sales of Experiential Luxury by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Experiential Luxury: % Value 2018-2023

Table 12 LBN Brand Shares of Experiential Luxury: % Value 2019-2022

Table 13 Forecast Sales of Experiential Luxury by Category: Value 2023-2028

Table 14 Forecast Sales of Experiential Luxury by Category: % Value Growth 2023-2028

## FINE WINES/CHAMPAGNE AND SPIRITS IN ROMANIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising retail value sales in 2023

Fine wines is the largest category in terms of retail value sales in 2023

Pernod Ricard Romania SRL is the leading company in fine wines/champagne and spirits in 2022

#### PROSPECTS AND OPPORTUNITIES

Retail value sales expected to rise in constant 2023 terms over the forecast period

Fine wines is set to see the fastest retail value CAGR over 2023-2028

Expanding offer expected in the forecast period

#### CATEGORY DATA

Table 15 Sales of Fine Wines/Champagne and Spirits by Category: Value 2018-2023

Table 16 Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2018-2022

Table 18 Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2018-2023

Table 19 Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2023-2028

Table 20 Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2023-2028

## PREMIUM AND LUXURY CARS IN ROMANIA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Retail value sales increase in 2023

Premium and luxury cars recovers slowly from the pandemic slump

Daimler AG leads premium and luxury cars in 2022

#### PROSPECTS AND OPPORTUNITIES

Retail value sales of premium and luxury cars are set to rise over 2023-2028

E-commerce sales to become more prominent

Rise in importance of electric cars

#### CATEGORY DATA

Table 21 Sales of Premium and Luxury Cars: Value 2018-2023

Table 22 Sales of Premium and Luxury Cars: % Value Growth 2018-2023

Table 23 NBO Company Shares of Premium and Luxury Cars: % Value 2018-2022

Table 24 LBN Brand Shares of Premium and Luxury Cars: % Value 2019-2022

Table 25 Forecast Sales of Premium and Luxury Cars: Value 2023-2028

**Table 26 Forecast Sales of Premium and Luxury Cars: % Value Growth 2023-2028****PERSONAL LUXURY IN ROMANIA****KEY DATA FINDINGS****2023 DEVELOPMENTS**

Personal luxury sees a rise in retail value sales in 2023

Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)

Luxury eyewear enjoys increase in retail value sales

Luxury jewellery retail value sales see a rise in 2023

Rise in retail value sales of luxury leather goods in 2023

Retail value sales of luxury wearables electronics grow in 2023

Luxury timepieces enjoys retail value sales increase in 2023

Retail value sales of writing instruments and stationery on the up in 2023

Retail value sales of super premium beauty and personal care rise in 2023

LVMH Mo?t Hennessy Louis Vuitton SA heads personal luxury in 2022

**PROSPECTS AND OPPORTUNITIES**

Retail value sales to increase in 2023 constant terms over the forecast period

Super premium beauty and personal care is expected to become the key category in retail value terms

Luxury wearables electronics is set to see the fastest retail value CAGR over the forecast period

**CATEGORY DATA**

Table 27 Sales of Personal Luxury by Category: Value 2018-2023

Table 28 Sales of Personal Luxury by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Personal Luxury: % Value 2018-2022

Table 30 LBN Brand Shares of Personal Luxury: % Value 2019-2022

Table 31 Distribution of Personal Luxury by Format: % Value 2018-2023

Table 32 Forecast Sales of Personal Luxury by Category: Value 2023-2028

Table 33 Forecast Sales of Personal Luxury by Category: % Value Growth 2023-2028

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