+44 20 8123 2220
info@marketpublishers.com

Luxury Goods in India

https://marketpublishers.com/r/L27E70B6266EN.html
Date: October 2023
Pages: 43
Price: US$ 1,210.00 (Single User License)
ID: L27E70B6266EN

Abstracts

Retail sales of luxury goods in India increased by 3% in current value terms to reach INR553.8 billion in 2023. The post-lockdown period saw a focus on recovery and a revival of normal consumer behaviour, encompassing working, shopping, the resumption of travel and indulging in purchasing luxury goods. Development, in this context, was predominantly characterised by affluent consumers' inclination to treat themselves as they regained the ability to do so. Sales increased due to the return of aff...

Euromonitor International's Luxury Goods in India report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

+44 20 8123 2220
info@marketpublishers.com

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

LUXURY GOODS IN INDIA
EXECUTIVE SUMMARY
Luxury goods in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for luxury goods?
MARKET DATA
Table 1 Sales of Luxury Goods by Category: Value 2018-2023
Table 2 Sales of Luxury Goods by Category: % Value Growth 2018-2023
Table 3 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023
Table 4 NBO Company Shares of Luxury Goods: % Value 2018-2023
Table 5 LBN Brand Shares of Luxury Goods: % Value 2019-2023
Table 6 Distribution of Luxury Goods by Format and Category: % Value 2023
Table 7 Forecast Sales of Luxury Goods by Category: Value 2023-2028
Table 8 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources
EXPERIENTIAL LUXURY IN INDIA
KEY DATA FINDINGS
2023 DEVELOPMENTS
Strong current value growth in experiential luxury's retail sales in 2023
Luxury hotels records highest percentage growth within experiential luxury in 2023
EIH Ltd holds the lead in experiential luxury in 2022
PROSPECTS AND OPPORTUNITIES
Retail value sales increase expected over 2023-2028
Luxury hotels is expected to see the best performance over the forecast period
CATEGORY DATA
Table 22 Sales of Experiential Luxury by Category: Value 2018-2023
Table 23 Sales of Experiential Luxury by Category: % Value Growth 2018-2023
Table 24 NBO Company Shares of Experiential Luxury: % Value 2018-2023
Table 25 LBN Brand Shares of Experiential Luxury: % Value 2019-2022
Table 26 Forecast Sales of Experiential Luxury by Category: Value 2023-2028
Table 27 Forecast Sales of Experiential Luxury by Category: % Value Growth 2023-2028
FINE WINES/CHAMPAGNE AND SPIRITS IN INDIA

KEY DATA FINDINGS
2023 DEVELOPMENTS
Fine wines/champagne and spirits sees rising current retail value sales in 2023
Luxury spirits continues to dominate overall category sales
Diageo India is the leading company in fine wines/champagne and spirits in 2022
PROSPECTS AND OPPORTUNITIES
Value sales forecast to rise in constant 2023 terms over 2023-2028
Fine wines expected to see the most dynamic CAGR over forecast period
CATEGORY DATA
Table 28 Sales of Fine Wines/Champagne and Spirits by Category: Value 2018-2023
Table 29 Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2018-2023
Table 30 NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2018-2022
Table 31 Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2018-2023
Table 32 Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2023-2028
Table 33 Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2023-2028
PREMIUM AND LUXURY CARS IN INDIA
KEY DATA FINDINGS
2023 DEVELOPMENTS
Premium and luxury cars sees falling current value sales in 2023
Number of premium and luxury cars declining
Premium and luxury cars is led by Mercedes Benz India in 2022
PROSPECTS AND OPPORTUNITIES
Value sales of premium and luxury cars forecast to rise over 2023-2028
Internet sales set to increase in significance
Growth in electric cars expected
CATEGORY DATA
Table 9 Sales of Premium and Luxury Cars: Value 2018-2023
Table 10 Sales of Premium and Luxury Cars: % Value Growth 2018-2023
Table 11 NBO Company Shares of Premium and Luxury Cars: % Value 2018-2022
Table 12 LBN Brand Shares of Premium and Luxury Cars: % Value 2019-2022
Table 13 Forecast Sales of Premium and Luxury Cars: Value 2023-2028
Table 14 Forecast Sales of Premium and Luxury Cars: % Value Growth 2023-2028
PERSONAL LUXURY IN INDIA
KEY DATA FINDINGS

+44 20 8123 2220
info@marketpublishers.com

2023 DEVELOPMENTS
Personal luxury sees rising current value sales in 2023
Designer apparel and footwear (ready-to-wear) dominated by designer apparel (ready-to-wear)
Strong value sales growth for luxury eyewear in 2023
Retail value sales of luxury jewellery see an increase in 2023
Value sales of luxury leather goods continuing their recovery in 2023
More dynamic value sales growth for luxury wearables electronics in 2023
Richemont and Tata team up on the TimeVall?e digital boutique
Modest current value growth for luxury writing instruments and stationery in 2023
Rise in value sales of super-premium beauty and personal care seen in 2023
LVMH Watch & Jewellery India Pvt Ltd leads personal luxury in 2022
PROSPECTS AND OPPORTUNITIES
Value sales are expected to rise at 2023 constant prices over the forecast period
Luxury wearables electronics will be most dynamic while luxury jewellery will remain biggest category over the forecast period
Using social media to attract younger generations
CATEGORY DATA
Table 15 Sales of Personal Luxury by Category: Value 2018-2023
Table 16 Sales of Personal Luxury by Category: % Value Growth 2018-2023
Table 17 NBO Company Shares of Personal Luxury: % Value 2018-2023
Table 18 LBN Brand Shares of Personal Luxury: % Value 2019-2023
Table 19 Distribution of Personal Luxury by Format: % Value 2018-2023
Table 20 Forecast Sales of Personal Luxury by Category: Value 2023-2028
Table 21 Forecast Sales of Personal Luxury by Category: % Value Growth 2023-2028

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Luxury Goods in India
Product link: https://marketpublishers.com/r/L27E70B6266EN.html
Price: US$ 1,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L27E70B6266EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970