

# Luxury Foodservice in the US

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## Abstracts

Prior to the pandemic, especially from 2015 to 2018, luxury foodservice boomed across the world, including in the US, as luxury labels saw the growing importance of creating experiences and memories amongst gen Z and millennial consumers. Luxury foodservice played an increasingly crucial role in attracting consumers to brands and introducing brand culture until the outbreak of COVID-19. Amidst the pandemic, this category experienced a significant decline in sales in 2020, although with the wides...

Euromonitor International's Luxury Foodservice in USA report offers a comprehensive guide to the size and shape of the Luxury Foodservice market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Foodservice retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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