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Luxury Foodservice in Taiwan

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Abstracts

Having acquired the renowned Milanese confectionery/pastry shop, Cova, in 2013, LVMH opened the luxury brand's first outlet, including a caf?/restaurant and gift store, in Taiwan in 2016. The company thus pioneered luxury foodservice in the Taiwanese market. Cova has had a presence in Asia Pacific through franchising agreements since the 1990s, gaining awareness amongst Asian consumers through outlets in China and Japan.

Euromonitor International's Luxury Foodservice in Taiwan report offers a comprehensive guide to the size and shape of the Luxury Foodservice market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Foodservice retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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