

Luxury Foodservice in Japan

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Abstracts

In 2021, the impacts of COVID-19 continued, with many consumers continuing to avoid unnecessary outings and remaining secluded at home for much of the time. Mainstream consumer foodservice foodservice players showed dynamic growth in the review period by going down the take-out/home delivery route, and during the pandemic luxury players caught onto this momentum and introduced luxury take-out bento boxes, or lunch boxes. For instance, in October 2021 Armani introduced luxury bento boxes for take...

Euromonitor International's Luxury Foodservice in Japan report offers a comprehensive guide to the size and shape of the Luxury Foodservice market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Foodservice retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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