

Luxury Foodservice in China

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Abstracts

Prior to the pandemic, luxury foodservice was playing an increasingly important role in brands' efforts to engage consumers and introduce them to the culture of their brands. Luxury caf?s offered more affordable ways for Chinese consumers to engage with brands than purchasing luxury goods. For younger consumers seeking to experience world-renowned luxury brands, choosing to dine at luxury restaurants and caf?s often provided an affordable but "luxurious" experience. For luxury brands, the launch...

Euromonitor International's Luxury Foodservice in China report offers a comprehensive guide to the size and shape of the Luxury Foodservice market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Foodservice retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Luxury brands are attracted to caf s and focus on young digitally aware consumers

International brands increasingly attracted to luxury foodservice in China

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