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Luxury Eyewear in the US

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Abstracts

In 2020, luxury eyewear saw its sharpest current value decline in recent history as a result of efforts to mitigate the spread of COVID-19, including travel restrictions, store and optometrist closures, and the cancellation of in-person social events. In 2021, both luxury spectacle frames and luxury sunglasses saw rebounds. However, despite the easing of lockdowns in many states, which enabled optometrists, optical goods stores and luxury department stores to reopen, in-person gatherings remaine...

Euromonitor International's Luxury Eyewear in USA report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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