

Luxury Eyewear in Ukraine

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Abstracts

International travel was hugely disrupted for Ukrainians during the pandemic and therefore there has been a limited ability to buy luxury eyewear in airports and abroad, where such products are significantly cheaper. Instead, consumers bought luxury eyewear locally and this has maintained value sales. In 2021, with the pandemic far from over, and international travel still disrupted, the situation remains the same. As a result, value growth in 2021 is expected to be on par with 2020. As in 2020,...

Euromonitor International's Luxury Eyewear in Ukraine report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LUXURY EYEWEAR IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Value growth on par with 2020

Multi-brand retailer, Luxoptika, leads with wide ranges that cater to different consumer needs

Luxury sun glasses appeal to women and men looking for affordable stylish products

PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period

Variety of trends sustain demand for luxury eyewear over forecast period

Online channels increasingly offer interactive consumer experience

CATEGORY DATA

Table 1 Sales of Luxury Eyewear by Category: Value 2016-2021

Table 2 Sales of Luxury Eyewear by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Eyewear: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Eyewear: % Value 2017-2020

Table 5 Distribution of Luxury Eyewear by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Eyewear by Category: Value 2021-2026

Table 7 Forecast Sales of Luxury Eyewear by Category: % Value Growth 2021-2026

LUXURY GOODS IN UKRAINE

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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