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Luxury Eyewear in Turkey

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Abstracts

In 2020, luxury eyewear, while recording reduced sales, was comparatively less affected by the COVID-19 pandemic relative to other areas of luxury goods. The category in general is likely to have benefited from its wide price points, accessibility and ongoing adoption of digital channels. Eyewear products also tend to be viewed as less discretionary than other luxury goods due to their benefit for eye health and wellness. This extended to luxury eyewear and therefore helped to shelter the catego...

Euromonitor International's Luxury Eyewear in Turkey report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

KEY DATA FINDINGS
2020 IMPACT
Luxury eyewear insulated from worst impacts of the global pandemic on luxury goods sales in 2020
Retailers extend warranty and return periods to assist consumers during COVID-19 pandemic in 2020
Health and wellness benefits of luxury eyewear help players combat the rising tide of counterfeit products in 2020
RECOVERY AND OPPORTUNITIES
Negative average value growth set to persist in most areas throughout the forecast period
Enhanced services and solutions to common eyewear issues likely to provide growth opportunities
Strength in both physical and digital stores set to become key to maximising consumer engagement
CATEGORY DATA
Table 1 Sales of Luxury Eyewear by Category: Value 2015-2020
Table 2 Sales of Luxury Eyewear by Category: % Value Growth 2015-2020
Table 3 NBO Company Shares of Luxury Eyewear: % Value 2015-2019
Table 4 LBN Brand Shares of Luxury Eyewear: % Value 2016-2019
Table 5 Distribution of Luxury Eyewear by Format: % Value 2015-2020
Table 6 Forecast Sales of Luxury Eyewear by Category: Value 2020-2025
Table 7 Forecast Sales of Luxury Eyewear by Category: % Value Growth 2020-2025
EXECUTIVE SUMMARY
COVID-19 impact on luxury goods
COVID-19 country impact
Company response
Retailing shift
What next for luxury goods?
MARKET INDICATORS
Table 8 Number of High Net Worth Individuals (HNWI): 2015-2020
MARKET DATA
Table 9 Sales of Luxury Goods by Category: Value 2015-2020
Table 10 Sales of Luxury Goods by Category: % Value Growth 2015-2020
Table 11 Inbound Receipts for Luxury Goods by Country of Origin: Value 2015-2020
Table 12 NBO Company Shares of Luxury Goods: % Value 2015-2019
Table 13 LBN Brand Shares of Luxury Goods: % Value 2016-2019

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Table 14 Distribution of Luxury Goods by Format and Category: % Value 2020
Table 15 Forecast Sales of Luxury Goods by Category: Value 2020-2025
Table 16 Forecast Sales of Luxury Goods by Category: % Value Growth 2020-2025
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GLOBAL MACROECONOMIC ENVIRONMENT
GLOBAL INDUSTRY ENVIRONMENT
SOURCES
Summary 1 Research Sources

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