

Luxury Eyewear in Thailand

<https://marketpublishers.com/r/L7A53CF8841EN.html>

Date: December 2021

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: L7A53CF8841EN

Abstracts

Demand for luxury sunglasses declined over the course of 2020 as the strict adherence to the principles of home seclusion and social distancing led consumers to spend much less time outdoors. In adhering to the regulations that governed the lockdown, consumers were unable to spend much time outside of their homes, which meant far less exposure to sunlight and potentially harmful UV rays. In particular, the major shift towards working from home that was seen among the country's white-collar profe...

Euromonitor International's Luxury Eyewear in Thailand report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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