

Luxury Eyewear in Switzerland

<https://marketpublishers.com/r/LC385E2204AEN.html>

Date: January 2022

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: LC385E2204AEN

Abstracts

The COVID-19 pandemic had a negative impact on sales of luxury eyewear in 2020, due to falling consumer confidence, and travel restrictions, which prevented many Swiss consumers from taking summer holidays abroad and thus limited demand. However, the decline was not as strong as in many other personal luxury categories due to the essential nature of some of these products, in particular luxury spectacle frames. With the improved pandemic situation in 2021, sales are set to see a rebound to growth...

Euromonitor International's Luxury Eyewear in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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