

Luxury Eyewear in South Korea

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Abstracts

With the considerable impact of COVID-19 on consumers' ability to travel, demand for luxury sunglasses declined in 2020. Restrictions on overseas travel benefited demand for local sunglasses, because sunglasses are one of the items consumers tend to purchase in duty-free shops. However, with duty-free not being an option due to travel restrictions and lockdowns in other countries, consumers turned to local retailers instead. Nevertheless, as many consumers cancelled or postponed their summer vac...

Euromonitor International's Luxury Eyewear in South Korea report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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