

Luxury Eyewear in Russia

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Abstracts

The measures taken to prevent the spread of COVID-19 hampered the ability of consumers to purchase luxury eyewear in 2020, which resulted in the category seeing only moderate growth in retail volume terms. The Russian government imposed a period of non-working and self-isolation from 30 March to 1 June 2020, during which all physical stores were closed (with the exception of those providing essential services, such as grocery shops and pharmacies). A further impact to luxury eyewear came from th...

Euromonitor International's Luxury Eyewear in Russia report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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