

Luxury Eyewear in Poland

<https://marketpublishers.com/r/LD3A6F469EEEN.html>

Date: December 2021

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: LD3A6F469EEEN

Abstracts

Luxury eyewear was hit hard by government restrictions related to COVID-19. In 2021, however, a significant rebound is expected. Current value growth is expected to be highest for luxury spectacle frames, as consumers were restricted in having eye tests during the lockdowns and in 2021, with opticians accepting clients again, value sales of spectacles are expected to experience a surge. Consumers are also still interested in purchasing fashionable eyewear in general and are ready to pay for it.

Euromonitor International's Luxury Eyewear in Poland report offers a comprehensive guide to the size and shape of the Luxury Eyewear market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Eyewear retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Spectacle Frames, Luxury Sun Glasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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